



MAKING IMPORTANT CONNECTIONS –

Summer Art Education Programs

Through our renewed focus on education, the Museum has established and strengthened many community relationships this year.



Summer is a great time to connect kids with the Museum through community camps and youth programs. The Museum's field trip program has continued this summer with participants from Kindercare Springfield, Yellow Springs Friends Camp, YMCA Fairborn, Springfield Christian Educator, and others. SMOA has also joined a team of community leaders towards the development of a Youth Leadership Academy, which is planned to launch in 2015. Spearheaded by



Wittenberg University's Hagen Center, the Springfield Museum of Art will be working along side numerous Clark County youth organizations to support the progressive educational goals of the Youth Leadership Academy.

This summer, SMOA was invited to collaborate with several arts and cultural program providers for Children's Hour, a program of Clark State Community College. Every Wednesday this June, Children's Hour drew nearly 100 local children to experience arts and cultural offerings from their community. For each session, Springfield Museum of Art Educator, Deb Housh, collaborated with other presenters and shared Museum2Go activity packets with the kids focused on key themes. *Figures in Frames* complemented Project Jericho's Hip Hop dance troupe, *Abstract Shapes & Rhythm* accompanied the Springfield Symphony Orchestra, *Still Life by Henry Church* aligned with the Heritage Center's Early Settlers presentation, and *Art & Nature* corresponded with a recycling program by Clark County Solid Waste District.

A two-week museum residence program with Lincoln's Promise Neighborhood took place in late July, bringing Promise families to the Museum and art making to specially invited middle grade students. The "tween" age range is particularly targeted for the benefits of immersive arts experiences including collaboration, problem solving and self-esteem development. The Springfield Museum of Art is thrilled with our successes this year in providing in-depth art programs and introducing scores of first-time visitors to the Museum. ■

**YOUR MISSION IF YOU CHOOSE TO ACCEPT:
ATTEND THE 45th ANNUAL ART BALL
DATE: SATURDAY, AUGUST 23, 2014**

45th Annual
ArtBall



SPRINGFIELD MUSEUM OF ART
In Association with the Smithsonian Institution



Eunice Bronkar | D'ARCY CATRON WAGNER | 1984



Eunice Bronkar | TIM SMITH, BELLEFONTAINE, OH | 2003

EUNICE BRONKAR —

A Love Affair with Portraiture

Portraits are stories of the human experience. They convey emotion, trigger our imagination, and reveal the artist's fascination with his or her subject. This is certainly true of *Capturing Likenesses: Portraits by Eunice Bronkar* now on exhibit through September 28 in the Halley Gallery.

Eunice Bronkar began her life-long love affair with portraiture as a teenager when she secretly observed and drew her high school classmates. Eunice drew her subjects while they remained unaware, and stopped when someone caught her drawing. The desire to observe and depict individuals around us dates back to the earliest artistic representations. Portraits are not just likenesses; they are intimate expression of identity.

Eunice nurtured her talent by drawing and painting her family members, who she says were patient, encouraging, and willing subjects. Portraits of her parents, grandparents, in-laws, husband and daughter are all included in the exhibit. Eunice's daughter, Ramona Bronkar Bannayan, shared her thoughts and recollections of being her

mother's subject, "Well let's see.... She is an acute and active observer with all of her subjects, landscape, still life and I think particularly when making portraits, as she wants to capture not only accuracy of time and place, but personality. When I was a portrait subject, she would be so discreet, but I'd discover her observing me during dinner, while I was washing dishes, studying

or reading. Once she was drawing me while I took a nap and when I woke up, since she wasn't finished, I had to pretend to continue to sleep so she could finish the drawing!"

Portraits have always been subject to artistic trends, products of popular artistic styles. A number of Eunice Bronkar's portraits follow the long tradition of Western portraiture, as she presents community figures of prominence or professional importance. She faithfully captures the likeness of these individuals, symbolizing their profession or position with objects, conveying their stature and accomplishments.

The exhibit, *Capturing Likenesses: Portraits by Eunice Bronkar*, provides a look into the artist's perception and personal character through the faces of her subjects. ■

Planning for Fall Classes Underway!

Adult and youth art classes will be offered again this fall at the Museum. All classes will begin the week of September 22 and will meet once a week for eight weeks. Class

details will be available on our website and at the Museum's front desk on August 15. Go to www.springfieldart.museum under the LEARN tab for more information. ■

From the **Director**

The Importance of Affiliation



L to R: Smithsonian Secretary Dr. Wayne Cough, Ann Fortescue, and AAM staff Eileen Goldspeil.

"It's great that the Museum is a Smithsonian Affiliate, but what does that mean exactly?" I'm often asked that question and I thought you might be interested in the answer too.

Being an Affiliate of the Smithsonian means the Springfield Museum of Art is connected to a national network of museums with the world's largest museum, the Smithsonian, at the center of it all. There are, of course, many tangible benefits, like being able to offer you joint membership in the Springfield Museum of Art and the Smithsonian Institution, or the ability to borrow an outstanding exhibition like *Classic Images: Photographs by Ansel Adams* from another

Smithsonian Affiliate museum. Other benefits are less direct but equally impactful in terms of making our museum better and making it better known nationwide.

I was recently in Washington, D.C. at the annual Smithsonian Affiliates Conference to share how we transformed the Museum's annual fundraising activities into the Members Matter program launched at the end of 2013. Our work caught the eye of the Smithsonian Affiliate's External Affairs Manager, Christina DiMeglio Lopez. Based on her conversations with Affiliate museums throughout the year, she knew that a presentation on innovative and practical initiatives showing how a museum with a small staff and a short time frame would interest attendees at the Conference. She invited me to present at the Smithsonian Affiliates Conference in June.

The Affiliates Conference set-up pairs model projects from Affiliate museums across the country with similar, cutting-edge work at one of the Smithsonian museums. Christiana and I co-presented the session, "What's Your Membership Strategy?," and while I spoke about what we did in Springfield with Members Matter, she talked

about what new things the Smithsonian is doing to help Affiliate museums make stronger connections to the Smithsonian, i.e. get the most out of being an Affiliate member museum.

Our session was popular and staff members from other Affiliate museums were eager to hear about what we did and how we decided what to do. I shared the key goals of our initiative – to improve our membership program and make it as simple as possible. I discussed the survey we did last year that identified what our members and non-members value most about the museum and what motivates them to be a member. I explained how one of our significant discoveries was that many people didn't know if they were a member or not. They wanted more art education programs – especially ones where they could meet an artist – and they didn't want a request for money every time we mailed them something. We used this survey data, an assessment of our staff capabilities, and some additional research on other art museum membership and annual fund programs to make our decision to overhaul our annual fundraising strategy to focus on just membership. You know it as Members Matter, and I want to thank you very much for your support of this new program. Now many other museums across the country have the opportunity to apply Springfield's experience in their community.

While in Washington at the conference, I was also able to meet with staff at the Smithsonian, including Claudine Brown, Assistant Secretary for Education and Access, and Kim Sajet, Director of the National Portrait Gallery. They were both eager to hear what we're doing in Springfield and excited about possibilities for using Smithsonian resources in that work. It was also a wonderful opportunity to meet with fellow Affiliate museum professionals and hear about their work. Watch for more Smithsonian connections in up-coming newsletters and in our museum galleries. ■

Photo: James Kegley and Smithsonian Affiliations

Meet Nicole, Our Museum Assistant



We welcome our newest staff member, Nicole Chong, as our Museum Assistant. Nicole is a multi-media artist from Dayton, Ohio. She is a graduate of Sotheby's Institute of Art, affiliated with Sotheby's Auction House in New York, where her studies surrounded art museum, gallery, and art collecting industries. Her thesis topic explored the non-economic impact of nonprofit art organizations in America. An artist to the core, she achieved her BFA in Studio Art from Tufts University and the School of the Museum of Fine Arts, Boston in 2009 where her studies included photographic arts, digital media and stained glass. Additionally, she holds an AAS in Small Business

Management with a concentration in Entrepreneurship Studies and graduated with honors from Sinclair Community College in 2011.

Her most recent experience includes an internship with the Cincinnati Ballet Otto M. Budig Academy, sales and marketing for Springfield small business, North Coast Volleyball, and a contributor to startup gallery Asia Pearl Arts. Additionally, Nicole is working on an online project which connects artists of all levels and disciplines to resources in employment, practice, and education.

Nicole says "I am enthusiastic and excited about establishing the cultural roots in the Springfield area, and furthering the mission of enjoyment and education in the arts." ■

45TH ANNUAL ART BALL —

A License to Thrill

Springfield, Ohio has an outstanding tradition of coming together every year to celebrate the visual arts in our community through the Springfield Museum of Art's annual Art Ball.

Now in its 45th year, Art Ball plays a major role in raising funds to support outstanding exhibitions and art education programs.

This year's Ball, "License to Thrill" featuring a James Bond theme, is chaired by Pete and Lisa Duffey. A special raffle accompanies the event with five donated prizes: an oil painting, "Harvesting the Hay," by Yeteve Smith; an original jewelry piece created by Goldesign; art glass by Doug Frates; 2015 Windy Knoll Golf Club single player membership, and roundtrip limousine

service for the Art Ball event. Thanks to Keny Galleries, Goldesign, Doug Frates Glass Studio, Windy Knoll Golf Club, and Jackson Lytle and Lewis Funeral Home for their generous support. Raffle tickets may be purchased at the Museum and winners need not be present at the time of the drawing. This year's presenting sponsor is Security National Bank; for additional sponsorship information please contact Museum Director, Ann Fortescue. Last year's event sold out so don't delay in purchasing your Art Ball tickets either in person at the Museum or on-line through the Museum's website, click on the "Shop" tab for individual and table options. ■



68th Annual Juried Members

In the McGregor Gallery through August 23

This year's Members' Exhibition drew an enormous number of entries, displaying great diversity in all media. If you haven't already seen it, be sure to do so soon. The exhibition closes August 23.



Susan Broidy | TSURIS TABLE





Tim McMurdo | WAILING IRON

ers' Exhibition



Bette M. Kelley | MEADOW



Connie Hanselman | MIRACLE GROW

IN THE CHAKERES INTERACTIVE ART LAB —

You + 4 Artists Display

You + 4 Artists is a new artist and education program in the Museum's Chakeres Interactive Art Lab. It provides opportunities for member artists to exhibit their artwork and develop an interactive learning activity. A recent Springfield Museum of Art community survey showed that visitors want more interactive experiences with artists. The fundamental role of SMOA's museum education program is to help visitors make meaningful connections with artwork in our collections and special exhibits. This includes historic connections as well as exposure to local artists working today.

This spring the Museum was invited to participate in the Dayton Culture Works' Power2Give crowd source funding program. The Museum jumped at the chance to launch *You + 4 Artists* and the grant was fully funded through numerous private donations and matched by Dayton Power and Light early this summer. Power2Give allowed the Museum to raise funds to invite member artists to the program and to provide honorariums to cover their work and supply costs.

The first of four planned *You + 4 Artists* displays debuted in June during the 68th Annual Juried Members' Show opening reception. Springfield Museum of Art member, Sarah Strong, of StrongHeart Press and Studio in Yellow Springs was the first selected artist. "Sarah was a great match for the project. She produces and exhibits her artwork and also identifies as an art educator, so she had fantastic ideas for an interactive experience to teach the public about her work and art concepts in general," commented Museum Educator Deb Housh. Strong's art display and interactive installation is titled *Art Is... Word Play*. It includes wall and pedestal space to highlight five pieces of her professional artwork, along with descriptive text about Strong's artistic processes. Adjacent is a 10ft x 10ft installation inviting Museum visitors to create and hang artistically stamped word cards.



Art Is... Word Play is just one among eight interactive, hands-on exhibits in the Museum's Chakeres Interactive Art Lab that was initiated nine months ago and has been well received. The Springfield Museum of Art's renewed focus on educational programs is in keeping with current research, which shows that children learn best through active, hands-on activities. The exhibits in the Chakeres Interactive Art Lab focus on active exploration and responsive art making for all ages. ■

The Museum is currently accepting proposals from member artists for the additional three display opportunities, which will be installed in winter 2014 and spring 2015. Interested artists can find the Exhibit Interactive guidelines and proposal form at www.springfieldart.museum under the LEARN tab or by contacting Museum Educator, Deb Housh, at dhoush@springfieldart.net and 937-325-4673.

Thank You!

The Springfield Museum of Art gratefully acknowledges the individuals, businesses, and foundations that have made recent contributions in support of Museum activities – thank you!



Collaborations: The Environment Inspires was a four-week after-school art residency at Catholic Central Elementary. It was made possible with funding support from Wilson Sheehan Foundation.

Special thanks to the **Springfield Foundation** for their support of the Museum's participation in the Smithsonian Affiliations conference.

Sheehan Brothers Vending provided generous in-kind contributions for 2014 exhibition opening receptions.

The summer 2014 issue of the Museum's newsletter is supported by a generous donation from **The Kathryn L. Johnson Family Fund of the Piqua Foundation**.

Exhibition gallery guides and Art Lab materials are made possible with in-kind support from **Garrigan's** and **Holmes**.

Art education programs are supported by **The Wilson Sheehan Foundation, Ruth Kunkle Bayley, and your membership dollars** – thank you.

Come Find Art, our free Sunday program designed for families to discover works of art throughout the Museum and make art together, has been made possible with generous contributions from **Key Bank, Pentaflex, and Roost Real Estate**. If your business would like to underwrite this interactive art exploration program for families, please contact Museum Director, Ann Fortescue at 937-325-4673, or afortescue@springfieldart.net ■



Come Find Art! Get Interactive!

Our Come Find Art Days are the perfect opportunities for families of the Springfield area to discover what the museum can offer the community. Self-guided tours incorporate materials which engage and educate children and adults about the permanent collection and ongoing exhibitions in the museum.

The Chakeres Interactive Art Lab features our IGNITE +4 Artists program where local artists install exhibits which encourage children and adults to participate in activities which focus on themes or elements in current and ongoing exhibitions. During Come Find Art Sundays, special art making activities are set up to encourage children to interact with pieces in both the permanent collection and rotating exhibitions. ■

Our next Come Find Art days are scheduled for Sunday, Sep 28 and Oct 26, from 2 to 3:30pm. With many thanks to our sponsors, admission to the Museum is free all day on Come Find Art Sundays, from 12:30 to 4:30.

A Year in Review

14 exhibits opened last year, ranging from large-scale installations in the McGregor Gallery like **Ansel Adams** and **Sue Cavanaugh's Gathering**, to more intimate ones like **Capturing Likenesses: Portraits** by Eunice Bronkar, **The Ohio Perspective**, and five collaborative exhibits presented in partnership with community organizations.

OUR MEMBERSHIP NEARLY
DOUBLED
LAST YEAR AND **53%** OF
OUR **419** MEMBERS ARE
NEW

262
artists from our region exhibited their work at the Museum through the annual juried Members' exhibition, the Western Ohio Watercolor Society Exhibition and individual artist exhibits.

More than 2,100 **Facebook** friends

More than 2000
people participated in our art education programs and over 60% were children compared to just 14% youth participation last year.

Number of months in "the black" — **12**.
Ended the year with a balance of \$18,000, a
\$122,000 turnaround
in bottom line financial performance.

Increase in attendance for the year: **125%**

Four
Ohio art museums

borrowed works from our permanent collection for major exhibitions — **The Kennedy Museum at Ohio University** borrowed a painting by Donald Roberts; **Dayton Art Institute** included Dale Chihuly's "Blue Baskets" and Dominic Labino's "Fountain" in their exhibit, "Dayton Celebrates Glass;" five pieces of Rookwood pottery were included in the **Zanesville Museum of Art's** Ohio Innovators in Clay; and "Light" a signature painting by Edward Potthast was in the **Cincinnati Art Museum's** "Eternal Summer the Art of Edward Potthast."

We collaborated with at least one community organization a month to host a partnership program reaching over

1900
people directly — an average of 160 people each month.

3 dynamic Wittenberg interns spent over 900 hours learning about the Museum's collections, exhibition installation, art education, and social media marketing.

Number of visitors to Ansel Adams: 7,719



SPRINGFIELD
MUSEUM OF ART

A Smithsonian Affiliate
At the Springfield Center for the Arts
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Springfield, Ohio 45504
smoa@springfieldart.net
www.springfieldart.museum
937.325.4673

NonProfit Organization
U.S. Postage
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Permit No. 151
Springfield, OH



Welcome Our Summer Intern, Kathryn Scudier

Originally from the Youngstown area, Kathryn Scudier is entering her final year at Wittenberg University where she studies ceramics and art history. One of five students who organized the past faculty-student curated exhibition, *Discovering Legends: A New Lens on Selected Masters*, she hopes to find her way back to museum or archival work after college. Much of her internship at SMOA has been assisting the museum educator, Deb Housh, with both on-site youth programs and community events such as Children's Hour. One of Kathryn's main

projects over the summer has been researching the museum's collection of outdoor sculptures, an undertaking that has introduced her to Springfield's local history. ■

Calendar

Aug 23, 2014 Art Ball, 6:30-Midnight
Sep 20-Nov 23, 2014 Recent Works: The Art of Larry Shineman
Sep 27, 2014 Smithsonian Museum Day
Sep 28 & Oct 26, 2014 Come Find Art! Art Days for Families 2-3:30pm; free admission!
Oct 2014-Jun 2015 Folk Art from the Permanent Collection
Dec 6, 2014-Feb 22, 2015 Ohio Plein Air Society Exhibition

Volunteers Needed

We need your help planning and manning special events at the Museum as a volunteer. To learn more, contact us at smoa@springfieldart.net.

The Springfield Museum of Art

The Springfield Museum of Art, founded in 1946, is a non-profit organization designated 501(C)3 by the Internal Revenue Service.

The Springfield Museum of Art Library is open to members and to the public as a non-circulating art reference and study center.

Send Us Your Email Address

We send quick reminders of exhibition openings, gallery talks, etc. Please send us any new email addresses!

Museum Hours

Wednesday-Saturday, 9 am-5 pm
Sundays 12:30-4:30 pm
Closed Mondays and Tuesdays
Closed Thanksgiving, Christmas Eve, Christmas Day, New Year's Eve, New Year's Day, Easter Sunday, Independence Day and the Sunday after ArtBall.

Admission is \$5 for adults and free for members and under 17. (Free admission during Come Find Art Sundays)

Museum Staff

Ann Fortescue, Museum Director
Eve Fleck, Museum Operations Manager
Deb Housh, Museum Educator
Nicole Chong, Museum Assistant

Museum Trustees

Ross McGregor, President
Teresa Demana, First Vice President
Jamie McGregor, Second Vice President
Joseph A. Dunn, Secretary
Andrew Irick, Treasurer
Deborah Hill, Past President
Trustees: Pete Duffey, Virginia Estrop, Marilyn Kreider, Mary Jo Leventhal, Sam Petroff, Noah Ristau, Louise Samosky, Karen Elizabeth Woerber



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